

# Māori Language Awards

*Entry Form 2011*



Please ensure that you review the judging criteria and conditions of entry carefully and complete all applicable sections of the entry. All entries should include strong forms of evidence to assist the judges in understanding the scope and outcomes of your initiative.

*'Kia ita!'*

*Te Taura Whiri i te Reo Māori*  
MĀORI LANGUAGE COMMISSION



## General Information

Contact Person: \_\_\_\_\_ Contact Person Position: \_\_\_\_\_

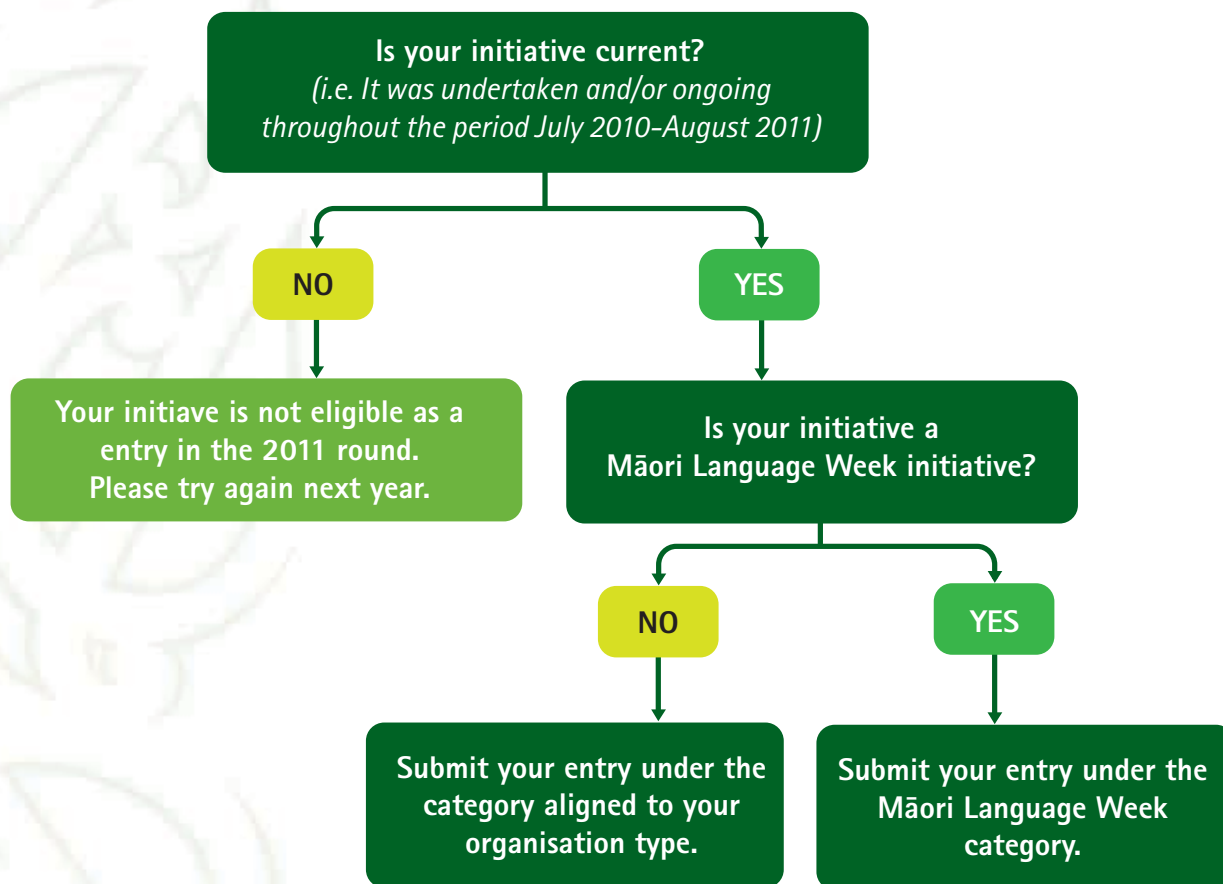
Organisation: \_\_\_\_\_ Contact Email Address: \_\_\_\_\_

Contact Phone (Bus): \_\_\_\_\_ Contact Phone (Cell): \_\_\_\_\_

Postal Address: \_\_\_\_\_

\_\_\_\_\_

## Award Category



Please tick the category applicable to your organisation.

Note – the Māori Language Week category is the only category where the organisation type is not relevant.

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|---|---|--|
| <input type="checkbox"/> 1. Private Sector            | <input type="checkbox"/> 2. Community                 | <input type="checkbox"/> 3. Local Government           |
| <input type="checkbox"/> 4. Government                | <input type="checkbox"/> 5. Broadcasting – Mainstream | <input type="checkbox"/> 6. Broadcasting – Māori Media |
| <input type="checkbox"/> 7. Print                     | <input type="checkbox"/> 8. IT and Telecommunications | <input type="checkbox"/> 9. Education – Mainstream     |
| <input type="checkbox"/> 10. Education – Māori Medium | <input type="checkbox"/> 11. Tertiary                 | <input type="checkbox"/> 12. Māori Language Week       |

## Detail of Initiative (please refer to award category)

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Provide the dates your initiative commenced and concluded.

Commenced \_\_\_\_\_ Concluded \_\_\_\_\_

Please provide a 100 word summary of your entry (this may be used for promotional purposes).

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### Commitment

How does the organisation or initiative demonstrate commitment to Māori language regeneration?

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Have senior representatives of the organisation participated in the initiative?

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### Impact

Is there evidence of positive changes in behaviour and attitudes towards the Māori language?

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### Quality

Does the organisation and initiative demonstrate a focus on language quality, therefore using Māori language that is clear, correct and understandable? Provide examples of this.

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**Innovation**

Is the Māori language initiative original and creative?

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What mediums (ie. broadcasting) has the organisation used to encourage and/or support Māori language regeneration in the community?

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**Recognition**

What recognition has the initiative received from others?

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**Enduring**

What are the long-term plans for this initiative and/or your organisation?

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**Television and Radio** (please only complete if you are submitting an entry in these specific categories)

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What were the audience numbers for your initiative and how is this evidenced?

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Describe the quality of the Māori language used and the announcer's attention to detail (suitable audio-visual material must be provided).

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## Information Technology and Telecommunications (please only complete if you are submitting an entry in this specific category)

Describe how the application and/or function, and/or project, and/or initiative promotes the language  
(suitable audio-visual material must be provided).

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Describe the quality of language used.

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## Print (please only complete if you are submitting an entry in this specific category)

Describe the quality of the Māori language used and the attention to detail in print media  
(suitable print material must be provided).

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## Education and Tertiary (please only complete if you are submitting an entry in these specific categories)

How did your organisation engage whānau and/or the wider community involvement in the initiative?

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# Māori Language Week (please only complete if you are submitting an entry in this specific category)

Describe how your initiative aligns with the 2011 theme 'Manaakitanga'.

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What were the key messages of your activity and how were these communicated to and received by the audience?

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How did your activity serve a whānau, hapū, iwi or community interest, and what involvement did these communities have in the activity?

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## Checklist (please tick)

Have you completed all applicable sections of this application form?  Yes  No

Are suitable colour photographs included?  Yes  No

Is the supporting audio-visual material provided no longer than 7 minutes in duration?  
*(this is compulsory for entries in the Television and Radio categories)*  Yes  No

Have you provided 4 copies of all information submitted and is it clearly identified?  Yes  No

Have you retained a full copy of the entry?  Yes  No

Please list any supporting material accompanying your entry.

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Does your entry meet the judging criteria?  Yes  No

Have you read and do you agree to the conditions of entry?  Yes  No

Signed: \_\_\_\_\_ Date: \_\_\_\_\_